



San Diego Chapter



December 2024 Newsletter



President's Letter

Brent Johnson, SRA, AI-RRS
2024 SD Chapter President

Dear San Diego Appraisal Institute Chapter Members,

As we approach the end of another remarkable chapter year, I would like to take a moment to salute each and everyone of you and express my appreciation to our chapter board and committees for their dedication and hard work to make 2024 a successful year! Your dedication, passion, and commitment have been the driving force behind our collective achievements. As with recent years, 2024 brought its own set of challenges and triumphs, and it is with great pride that I reflect on all that we have accomplished together.

Starting with the USPAP Update course in February, the Federal and California State Regulations Update course in March, a fun and well attended chapter meeting and social event in April, an IRWA collaboration of The Valuation of Partial Acquisitions in May, a well-attended All Day All Residential Training event in June, our annual San Diego market symposium in October, and sending 2024 out with our December 12, 2025 officer installation banquet, and December 13 Business Practices and Ethics. These courses and events can only happen with the commitment of our chapter leadership and committees, and I encourage all of you to consider committing your time and support of the chapter mission going forward into 2025 and beyond. As I transition from chapter president to immediate past president, my responsibilities will transition to recruiting committee

members – so look for an email or call from me accordingly. And please feel free to reach out to me with your consideration and questions.

It been an honor to serve you and the chapter as your 2024 president and please join me in welcoming Kevin O'Harra as our incoming 2025-chapter president. Also, if you missed our last announcement, please join me to welcome our new chapter executive director, Lianna Ayala who comes to us with some 15 years of chapter executive leadership experience with the SoCal Chapter, adding our San Diego chapter to her proximate executive leadership commitment.

As we transition into 2025 look for news regarding new chapter innovations coming from National that we are looking forward to implement as opportunities arise. The first and primary innovation is the new Chapter Innovation Grant that the National Appraisal Institute Board of Directors approved during its recent November meeting. This Chapter Innovation Grant offers up to \$1,500 per year to help chapters connect with new members, appraisers, or underserved groups through innovative new activities.

Examples of eligible activities include:

- • Membership campaigns
- • University outreach
- • Women's Initiative (WIN) programs
- • Appraiser diversity activities
- • Trainee placement support activities

Look for more forthcoming information coming soon, and welcome any suggestions for the use of this grant.

Lastly, please remember to register for the December 12th Chapter Officer Installation Banquet at the Liberty Station Stone Brewery and our final 2024 course, Business Practices and Ethics on December 13th at the CalTrans, Taylor St. location.

Registration links can be found on the Chapter Home page;

https://aisandiego.org/meetinginfo.php?p_or_f=f



Jennifer Simminson
2024 San Diego Chapter Treasurer

Kevin and I would like to introduce our new Executive Director Lianna Ayala.

Lianna has been a part of the Southern California Chapter of the Appraisal Institute (SCCAI) since February 2007, gaining extensive experience and contributing to the

organization in various roles. In January 2020, she transitioned to the role of Executive Director of the Southern California Chapter, where she oversees chapter operations, strategic initiatives, and member engagement to further their mission of advancing professionalism and ethical standards in the appraisal industry. Her journey with SCCAI has been marked by a commitment to fostering professionalism and supporting their members in their career growth and adherence to industry standards.

We are fortunate to have her serve as our new Executive Director as she brings her experience and knowledge to our San Diego chapter. We hope and anticipate that with our proximate San Diego and SoCal chapter locations and memberships, having Lianna direct of both chapters will foster continued collaborations to better promote both chapters in our respective markets, such that we can best serve and grow our San Diego membership. Let me or Kevin know if you have any questions and let us be the first to wish you all a happy holiday season. Lastly, be sure to sign up for our Dec 12 Chapter Meeting and officer installation banquet at the Liberty Station, Stone Brewery on Dec 12 and the Business Practices and Ethics course at the Cal Trans venue on Dec. 13.

Subject: Celebrating Our New Designees at the December Chapter Meeting!

The leadership team of the San Diego Chapter of the Appraisal Institute has recently acknowledged that, due to the disruptions from the COVID-19 pandemic, many of our members who received designations between the end of 2019 and now have not yet been officially recognized for their significant achievements. We sincerely apologize for this oversight and appreciate your understanding.

We are excited to announce a special celebration at our upcoming Chapter Meeting on December 12th at Stone Brewery in Liberty Station.

Please join us in honoring the following members who earned their designations during this period. Let's come together to congratulate them on their outstanding professional accomplishments!

Rebecca K. Dixon, MAI, AI-GRS AI-GRS 11/11/2024
Kyle Eric Paul Nelson, MAI MAI 10/8/2024
Alison E. Arms, MAI, SRA, AI-GRS AI-GRS 9/29/2024
Kevin O'Harra, SRA, AI-RRS AI-RRS 8/23/2024
Elliot Eugene Nebel, MAI MAI 6/25/2024
Seth A. Isenbart, MAI MAI 6/11/2024
Taylor Kendzora, MAI MAI 4/22/2024
Neville Stanger, MAI, AI-GRS AI-GRS 12/21/2023
John D. Slinger, MAI, SRA SRA 10/3/2023
Kevin Garrett O'Brien, MAI MAI 9/26/2023
Michael Bicknell, MAI MAI 6/12/2023
Shari E David, SRA SRA 5/9/2023
Matthew Pearl, SRA SRA 5/8/2023
Patrick R. Gorman, MAI MAI 11/18/2022
James J Hardick, AI-GRS AI-GRS 1/18/2022
Mark Watson, MAI, AI-GRS AI-GRS 11/18/2021
Sean G. Morrow, MAI MAI 10/19/2021
John Pino, AI-GRS AI-GRS 6/14/2021
Matthew K. Reynolds, MAI MAI 2/3/2021
Michael A. Hadrys, MAI MAI 2/3/2021
Timothy L. Hanks, SRA, AI-RRS AI-RRS 1/22/2021
Neil Cambra, SRA SRA 10/8/2020
Alison E. Arms, MAI, SRA, AI-GRS SRA 9/29/2020
Kent J. West, MAI MAI 8/4/2020

Darrell Martin, MAI, AI-GRS AI-GRS 7/24/2020
Herman Hector Monge, MAI, AI-GRS AI-GRS 6/18/2020
D. M. Marschall, MAI, AI-GRS AI-GRS 5/6/2020
Mark J. Hendrickson, MAI, AI-GRS AI-GRS 2/20/2020
Charles Edward Bleiler, MAI MAI 1/31/2020
Alison E. Arms, MAI, SRA, AI-GRS MAI 12/4/2019

MARK YOUR CALENDARS

2025 Classes will be open soon for registration

MEET OUR NEWLY DESIGNATED MEMBERS

Rebecca K. Dixon, MAI, AI-GRS
Kyle Eric Paul Nelson, MAI
Alison E. Arms, MAI, SRA, AI-GRS
Kevin O'Harra, SRA, AI-RRS
Elliot Eugene Nebel, MAI
Seth A. Isenbart, MAI
Taylor Kendzora, MAI

**Search Online Education from
the Appraisal Institute**

SEARCH TODAY



Online Education: Learn at your own pace anytime, anywhere. Top-notch Appraisal Institute courses and seminars come straight to your desktop with online education! Learn from any computer anywhere, whenever you have time. It's easy, convenient and a great way to get the education you want.

Check out the current course listing now! Online Education click-through
URL: <https://appraisalinstitute.org/education>

Check out the current course listing now! Click-through
URL: <https://appraisalinstitute.org/education/search>

2440 S. Hacienda Blvd., STE 104 104 | Hacienda Heights, CA 91745 US

[Unsubscribe](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!