



San Diego Chapter

February 2025 Newsletter



President's Letter

**Kevin O'Harra, SRA, AI-RRS
2025 SD Chapter President**

Happy 2025 Everyone!

I hope everyone had a successful 2024 and is looking forward to good things in the coming year. On December 12th, we held our annual installation dinner with Steve Roach, MAI, running the show and installing the new board and officers. The event was well attended, with almost 50 people present, including a contingent from a Tijuana appraisal group!

I'd like to welcome our new Treasurer/Secretary, Barak Baruch, MAI, along with our new board members, Neil Cambra SRA, Robert Long SRA, Patrick Doncouse, and Alex Nunn, MAI. I believe we have a strong board for 2025, and our new board members will ensure our success.

I also want to thank Brent Johnson for his leadership last year, and for continuing this year as immediate Past President. Brent brings a tremendous amount of experience to our chapter. Additionally, I would like to congratulate Hector Monge, MAI, for winning the Susan Merrick award for his outstanding contributions to the chapter over the last 2 years!

Finally, the entire board wants to welcome our new Executive Director (ED), Lianna Ayala, who started in October. Lianna has been the ED for the SoCal Chapter for several years and brings a wealth of experience and insights that will help our chapter flourish going forward.

In the coming months I hope to announce that we will be collaborating with the San Diego Chapter of the IRWA for a cross-over meeting with our chapter, as well as the addition of a class on using artificial intelligence (the other AI) in appraisal work. I also hope to

collaborate with the SoCal Chapter more this year in providing educational offerings and social events.

Thanks for your interest in reading this Chapter Newsletter and remember it is our collective efforts that drive our Chapter success! I am truly honored to lead such a dedicated group of individuals this year as we look forward to some exciting 2025 Spring and Summer events!

All the best,
Kevin O'Harra, SRA, AI-RRS
2025 SD Chapter President

Market Symposium Section

Jennifer Simmonson has organized our annual Market Symposium for the past three years and has done a fantastic job. With her moving into the Vice President's role, she is ready to allow others to take over the duties for the Market Symposium. We have decided that it may be too much work for one person, so we have created the Market Symposium Committee to distribute the workload. Jennifer has graciously agreed to be on the Committee this year to help with historical knowledge going forward. She will be joined by Mike Hadrys, MAI, Alex Nunn, MAI, Robert Long, SRA, Kelli Kelley, and Mark Hendrickson, MAI- AI-GRS.

We are excited to see how the symposium evolves with this new dynamic group heading it up!

Upcoming Classes

In the coming months the chapter is offering the USPAP update class, a virtual Bias and Cultural Competency class, and the Federal and CA Statutory & Regulatory Laws class. Sign-ups for these classes are on the chapter website now. In May we will be offering the Quantitative Analysis course, which is one of the four required Designation courses. The Education Committee will be working on what other classes we will be offering this summer, and if anyone has ideas as to what might be of the best benefit to our members, please let us know.

USPAP 2024-25:

Offered on February 28th - Essential Updates for Your Practice –

The latest USPAP edition introduces key modifications that significantly impact our profession. This 7-hour CE course delivers targeted instruction on critical changes, including revised certification requirements, enhanced scope of work guidance, and updated protocols for property inspections.

Led by D. Michael Mason, MAI, SRA, this course emphasizes the practical implementation of new standards while fulfilling your continuing education requirements. Join us to ensure your practice aligns with current professional standards. Seize this opportunity to bond and meet your fellow appraisers. Take advantage of this valuable in-person opportunity to network with fellow appraisers and strengthen your professional connections.

Registration <https://aisandiego.starchapter.com/meetinginfo.php?id=49&ts=1737579715>.

Coming Soon (Spring 2025) : **AI in Appraisal Practice** - Navigate the Future of Valuation and Enhance Your Productivity

The Chapter is proud to announce an innovative Zoom course designed for today's valuation professionals. This cutting-edge program will explore how Artificial Intelligence is reshaping our profession and provide you with essential tools to thrive in an AI-enhanced environment.

FYI - Brent Johnson will be reaching out to members to find victims (wait, I mean volunteers!) to fill out the 2026 nominating committee. If you have any interest, please reach out to Brent directly at Brent@brentjohnsonsra.com.

On behalf of the Appraisal Institute and the San Diego Chapter, it is our distinct pleasure to recognize and celebrate our newest designated members who have demonstrated exceptional commitment to professional excellence. These individuals have successfully completed rigorous education, experience, and examination requirements to earn their prestigious AI designations.

These designations represent the highest standards of professionalism, expertise, and integrity in the real estate valuation profession. Please join us in congratulating our colleagues on their remarkable achievements.

- Alison E. Arms, MAI, SRA, AI-GRS
- D. M. Marschall, MAI, AI-GRS
- Darrell Martin, MAI, AI-GRS
- Elliot Eugene Nebel, MAI
- Kevin O'Harra, SRA, AI-RRS
- Kyle Eric Paul Nelson, MAI
- Mark J. Hendrickson, MAI, AI-GRS
- Neil Cambra, SRA
- Rebecca K. Dixon, MAI, AI-GRS
- Taylor Kendzora, MAI

The College Scholarship - Award

We are pleased to announce that we are presenting SDSU Undergraduate Student Joey Grzetic with a \$500 scholarship towards his educational fees. Joey is a student in a finance capstone class taught by one of our distinguished members and Chapter Past President, Dave Davis.

Dr. Anurag Mehrotra, Asst. Professor – Finance, SDSU, wrote about Joey: “Despite his busy schedule, he is extremely conscientious about the quality of his work and class attendance. He works hard and has a strong desire to build a career in the real estate industry. He approached the material with the same curiosity and determination he applies in all his pursuits. He always had intelligent questions and meaningful discussions in class.

While enrolled at SDSU, Joey not only excelled academically, but he has also completed a few summer internship programs with reputable real estate service providers/ firms. Joey has displayed leadership and teamwork as the captain of the Men's Lacrosse Team at SDSU and as a proud Aztec represented the school in the national tournament last season. Finally, he is actively engaged with the Real Estate Society at SDSU.”

Please join us in congratulating Joey Grzetic on his scholarship award!



INSTALLATION DINNER AND PROGRAM December 12, 2024
Stone Brewing World Bistro & Gardens, San Diego, CA



Members at the Installation that were recognized for a new Designation from left to right: Taylor Kendzora, MAI; Darrell Martin, MAI, AI-GRS; Neil Cambra, SRA; Kevin O'Harra, SRA, AI-RRS; Rob Caringella, MAI as presenter; Matt Marschall, MAI, AI-GRS; Rebecca K. Dixon, MAI, AI-GRS; Elliot Eugene Nebel, MAI; Kyle Eric Paul Nelson, MAI; and Mark J. Hendrickson, MAI, AI-GRS.



Jennifer Simmonson; Hector Monge, MAI; Kelli Kelly; Hector Monge, MAI; and the Tijuana contingency!



Hector Monge, MAI getting his award for his service from Brent Johnson, SRA, AI-RRS



Brent Johnson, SRA, AI-RRS getting his award for his service to the Chapter during his Presidency!

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