



December 2025 Newsletter



President's Letter

Kevin O'Harra, SRA, AI-RRS
2025 SD Chapter President

Final Message from the Chapter President

As my term as President of the San Diego Chapter of the Appraisal Institute comes to a close, I want to take a moment to express my sincere gratitude for the opportunity to serve this outstanding group of professionals. It has been an honor to represent our chapter and work alongside so many dedicated, hardworking volunteers. This role has been truly meaningful to me, and I am thankful for the trust you placed in me over the past year.

Looking back, I am proud of what we were able to accomplish together. Early in the year, we offered one of the first Artificial Intelligence classes in our profession, and the strong attendance confirmed how forward-thinking and engaged our chapter remains. Our Market Symposium was another major highlight, which was an outstanding event that was both well attended and very well received. In addition, our chapter experienced a successful financial year, further reflecting the collective support and participation of our members.

None of these accomplishments would have been possible without the commitment of our leadership. I would like to sincerely thank our Vice President, Jennifer Simonson, for her unwavering support, professionalism, and leadership throughout the year, and Brent Johnson as past president for his sage counsel. I also extend my heartfelt appreciation to the entire Board of Directors for the countless hours you have volunteered for the benefit of this chapter. Your dedication keeps this organization moving forward.

Our upcoming events include a Free Pizza Night on Wednesday, December 10th, at Pizza Port

in Solana Beach. Our Installation Ceremony will be held on January 9th at the Marina Village Conference Center, where we will officially install Jennifer Simonson as the new President for our chapter. Jennifer will be an outstanding leader, and I am confident that she will continue to guide us with integrity, energy, and vision. Having served over the past four years, I firmly believe that the true strength of our organization lies within the trusting relationships built by this membership coming together in person for these events. This is an opportunity to foster better communication, stronger professional bonds, and meaningful connections that can be rewarding not only socially, but also financially, as we grow our professional networks together. So come on out and meet your colleagues!

Finally, I would like to wish you and your families a very happy and healthy holiday season. Thank you again for allowing me the privilege of serving as your President. I look forward to continuing to support this chapter and its members in the years ahead.

With sincere appreciation,

Kevin O'Harra, SRA, AI-RRS
President, San Diego Chapter
Appraisal Institute



Jennifer Simonson
2025 San Diego Chapter Vice President

Vice President's Message: Looking Back and Leaping Forward

As 2025 comes to a close, I want to extend a deep and heartfelt thank you to our **2025 Board Members**. Your commitment, time, and effort are the bedrock of our chapter's success. An organization like ours simply cannot thrive without the involvement of outstanding professionals like this year's team.

Thank you to:

- Kevin O'Harra, SRA, AI-RRS
- Barak Baruch, MAI
- Neil Cambra, SRA
- Patrick Doncouse
- Brent Johnson, SRA, AI-RRS
- Robert Long, SRA
- Alex Nunn, MAI

Welcoming Our 2026 Leaders!

We are also excited and grateful to recognize the following members who have stepped up to volunteer for the **2026 Board and/or Nominating Committee**. Thank you for your leadership and willingness to serve:

- Kelli Kelly
- Alison Arms, MAI, SRA, AI-GRS
- David Eshelman, SRA, AI-RRS
- Mark J. Hendrickson, MAI, AI-GRS

Your Chapter, Your Success

As we approach 2026, I pose this question to every member: **"How are YOU going to be a part of our chapter's success next year?"**

There are so many ways to get involved and shape our future:

- **Expand Your Knowledge:** Attend our educational offerings.
- **Grow Your Network:** Come to a professional mixer.
- **Mentor the Future:** Serve as an ambassador as we expand our outreach to local universities.
- **Shape Our Direction:** Volunteer to serve on a committee.
- **Share Your Voice:** Provide feedback to the 2026 leadership team.

We are here to make your membership experience outstanding. If there is something you want from your chapter that we are overlooking, please don't hesitate to reach out. I genuinely value your input!

Email: jsimmonson@marshall-stevens.com **Call/Text:** 619.248.6080

Best Regards & Happy Holidays,

Jenn Simmonson
2025 Vice President

FREE Pizza Party – Wednesday December 10th

Come join your fellow appraisers at Pizza Port in Solana Beach for some free pizza and fun banter.

Pizza Port - Solana Beach
135 N. Highway 101
Solana Beach, CA 92075
5:30 PM - 7:30 PM

Please join us for the End-of-Year Mixer and General Member Meeting. This annual gathering provides an excellent opportunity to connect with colleagues, reflect on the chapter's accomplishments, and hear important updates as we prepare for the year ahead. Complimentary pizza will be provided; beverages will be available for purchase individually.

Register [HERE](#)

A Successful 2025 Market Symposium!

Thank you for helping make our 2025 Market Symposium such a great success! Here are a few pics from the event, which took place at Bioterra in Sorrento Mesa in October 2025. Thank you Brent Johnson, SRA, AI-RRS for your work on this!



FREE Upcoming 7-Hour 2026-27 USPAP – January 14th, 2026

As a new benefit of your SDCAI membership, we are offering a FREE 2026-27 USPAP course:

Wednesday, January 14th, 2026
8am to 5pm

On-line registration opens December 9th. Come register for this great class being taught by none other than
2025 Appraisal Institute President, Paula Konikoff, JD, MAI, AI-GRS

CONGRATULATIONS!

Please join us in congratulating **Ryan Dean, SRA** on his new SRA designation. This milestone is a testament of Mr. Dean's hard work, dedication, and commitment to professional excellence, and we are thrilled to celebrate this achievement with him. We will be presenting Ryan Dean, SRA with his designation at the January 9th Installation Dinner at Marina Village.

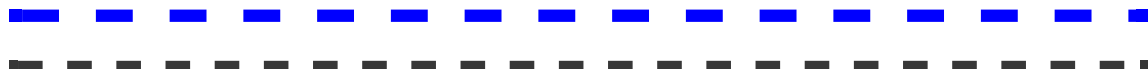
2025-26 INSTALLATION DINNER

Join us at the 2025-26 Installation Dinner!

Marina Village
Friday, January 9th, 2026
5:00 PM - 10:00 PM

Our sit-down dinner will include your choice of Beef Wellington or Grilled Halibut, served by Ranch Events catering, a great supporter of our chapter. There will be a full bar available for purchase, with non-alcoholic beverages included.

Register [HERE](#)



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